

The Home of Photography Education

PHOTOGRAPHY STUDIES COLLEGE

psc.edu.au

UNDERGRADUATE CERTIFICATES

PHOTOGRAPHY
DIGITAL IMAGING





Contact Us:

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AUSTRALIA'S NO 1 PHOTOGRAPHY COLLEGE

We are Australia's only tertiary institution specialising in photography; a highly respected, multi award winning college that has been the centre for photographic excellence since 1972.

For over fifty years we have played a pivotal role in photography education, pushing creative boundaries and offering the highest quality industry relevant courses.

We focus on developing your creative potential and producing highly employable job ready graduates. Being focused on photography means we live and breathe it!

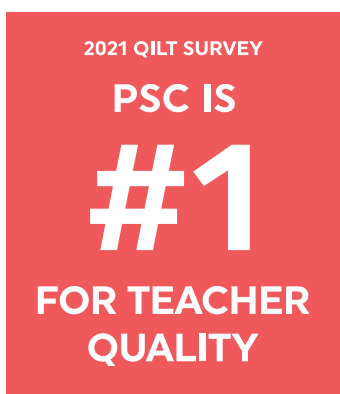
We are the home of photography education and recognised as one of the leading photographic educational institutions in the world.

Be bold and thrive

We know that we provide the best environment for you to be bold, thrive and grow as a creative thinker, photographer and visual entrepreneur.

Studying with us means you become part of a thriving national and international community. A photography and image making network that uses ideas, innovation, dynamic content and the latest technology to constantly expand and challenge your creative potential.

What our students say!



AMONG AUSTRALIAN
CREATIVE INDUSTRIES
EDUCATION PROVIDERS



Rated our learning resources at 94%



Positive about skills development 86%



Overall PSC experience rated at 84%

*2021 QILT SES survey results | compared.edu.au





Image by Jamie Evans



Image by Jontee Langton



Image by Valentina Moroney

Be connected with industry

With our impressive range of industry networks, collaborations and specialised focus we get you industry connected and job ready.

Our new world class purpose built campus

Our new campus is the culmination of extensive international research and planning and provides an exciting contemporary learning environment with purpose built facilities. With digital photography, content production and moving image being our prime focus, we provide our students with the best tools in the industry.

Global links

Links with International Photography Festivals and organisations, international photography tours, UEDA Fashion College Japan and our many well respected international mentors ensure our students are constantly exposed to numerous global opportunities.

Job ready graduates

Our students graduate job ready and with industry networks through our industry focused curriculum, entrepreneurial and marketing subjects, the final year industry mentor program and the PSC job register.

Extensive industry networks

Our lecturers are leading professionals highly respected and connected in the photography image making industry. These connections often lead to direct job and work experience outcomes for students and graduates. Our large professional studios are extremely well supported and equipped through our strong local industry connections with SUNSTUDIOS, Broncolor, Kayell Australia, and Elinchrom.

Industry mentor program

Building a network of external mentors and industry contacts are often a pathway to employment, jobs and a deeper connection with the creative industries. In our extensive and unique mentor program, students work with local, national and international industry professionals to build those networks and contacts.

Unrivalled student experience

You are at the centre of what we do and the courses we deliver. We provide a great student to teacher ratio, small class sizes and a friendly, supportive learning environment. We are rated very positively and well above the national average for student experience!





World class industry standard facilities

Our new campus is acknowledged as having some of the best facilities for a specialist institution in Australia. We maintain superior professional studio spaces with a range of professional studio equipment, and a series of large digital labs with MAC computers and software. High end photographic printing facility and a specialised library.

Face-to-face and remote learning

Our course delivery includes interactive photography classes, workshops and tutorials, demonstrations and practical participation. Whether you choose to study face-to-face OR in real time via Zoom, all PSC students receive the same level of teacher guidance and support.



"I love my course and the lecturers teaching it. This has been the most insightful and fascinating course I have ever taken. The teachers at PSC inspire me to allow my creative side to come out via the medium of photography, and I can never thank them enough for being amazing people."

– Mia Lennon | Bachelor of Photography

OUR PURPOSE BUILT CAMPUS PROVIDES WORLD CLASS FACILITIES

Our campus is the culmination of extensive international research and planning and provides our students with a high quality contemporary learning environment.

The purpose built range of facilities are designed to maximise the light and provide creative learning zones, equipped with state of the art resources and specialised photographic and content creation equipment.

The large purpose built studio space with cyclorama, is a major feature of our specialised campus and is equipped with the latest photographic equipment and specialist software.





OUR NEW FACILITIES AT A GLANCE

Studios

- Up to 6 meter high ceilings
- Multiple shooting bays with tethered work stations
- Broncolor & Elinchrom lighting equipment
- Full range of light shapers and modifiers
- Lighting support equipment
- Make up and dressing bay
- Shower facilities and kitchen area
- High roller door access

Digital Labs and Print Shop

- Two dedicated digital teaching spaces
- 2019 iMac computers, monitors
- Projectors calibrated to ICC standards
- Adobe CC on all of the machines
- Microsoft 365
- Capture One

The Library

- Specialised books and journals
- Online resources available 24/7
- Catalogue and collections assistance
- Support staff

Student centred break out zones

- Range of light filled spaces for students to network and meet
- Work stations for individual work



UNDERGRADUATE CERTIFICATES

SHORTER COURSE MICRO CREDENTIALS

Undergraduate Certificate of Photography

Undergraduate Certificate of Digital Imaging

The Undergraduate Certificates are exciting newly accredited fully FEE-HELP enabled shorter higher education courses. Each course allows you to take shorter blocks of deep and rich learning while undertaking an introductory tertiary level experience and photographic qualification.

These courses are the perfect choice if you want to test the waters with a shorter course, or you are upskilling, reskilling or just want to learn more about what you love. At the completion of the Undergraduate Certificate course you will have a qualification and the option to go further!

Both courses provide you with a skills pathway to the Bachelor of Photography degree. Each course is undertaken in 4 subjects, and each provides for 30 credit points of the 180 credit point Bachelor of Photography qualification.

You can start building, reskilling or upskilling within a shorter and more flexible framework.

Flexible Study Options

You can choose to study face to face on campus or in real time via Zoom using our flexible remote delivery option. This option is perfectly suited for students who are regional or interstate with Australia and prefer to study more economically in the comfort of their homes or International students within +2 or -3 time zones from Australian Eastern Standard Time (AEST).



Image by Kiyah Ahmadizadeh

What we offer

Outstanding quality of educational experience*

Practical hands on learning

Creative practice & ideas

Design thinking

Professional workflow

Content production

Expert teaching staff

Image review & feedback

Professional networks & connections

Collaborations with external clients

Support and networks

Assistance with your transition to tertiary study

One-on-one support and teacher meetings throughout your time at PSC and beyond

Peer-to-peer 'buddy' mentoring with current students

Regular lunchtime social events and monthly public talks and workshops

Dedicated student support team

Wellbeing Coordinator

UNDERGRADUATE CERTIFICATE OF PHOTOGRAPHY

The Undergraduate Certificate of Photography is an exciting newly accredited fully FEE-HELP enabled higher education course that provides a comprehensive introductory tertiary level photographic qualification. During a one semester program, you will cover all the technical aspects needed to produce creative photographic images, ensuring you gain comprehensive skills in camera craft and digital postproduction. By exploring a range of photographic genres and visual approaches, you will develop your own photography practice, as well as learning about the history of photography and the influence it has had on contemporary photographic styles.



Image by Patrick Rychner

WHAT YOU WILL LEARN

There are four subjects in the Undergraduate Certificate of Photography. We offer two intakes per year – February and June.



Image by Kiyam Ahmadizadeh

PHOTOGRAPHY PROJECTS – IMAGES AND CONCEPTS

By exploring a range of photographic genres and their visual influences you will broaden your awareness of the world of photography and its many styles and meanings. With all this new visual inspiration, you will then generate your own series of projects exploring these photographic genres and applying your own creative take on them all.

DIGITAL SKILLS – LIGHTROOM AND PHOTOSHOP

Being confident with your camera, understanding and applying appropriate exposure and controls for the desired creative outcomes in a variety of conditions is important. In this subject you will learn to apply the fundamental professional practices underpinning digital capture and workflow including: storage, cataloging and post-processing across a variety of software including image size, magnification ratios, file compression, media, sensor types, file transfer and storage options.

CAMERA SKILLS – LIGHT AND LOCATION

In this subject, you will learn to respond to various available light sources and make use of lighting quality, colour and direction in a range of different shooting situations and environmental conditions. Through understanding the fundamental functions of lenses and varying focal lengths combined with the use of controlled and creative exposure you will gain confidence in a diverse range of approaches and techniques for shooting on location.

PHOTOGRAPHY & IDEAS – HISTORY OF PHOTOGRAPHY

Photography has a fascinating history. It has its very own iconic image culture. By learning about the histories of photography and how they have reflected and impacted different eras of society and culture, you will gain an understanding of how to analyse photographs. You will also learn how to explore and analyse themes relevant to contemporary photography.

AREAS OF STUDY

- Folio development and production
- Adobe Lightroom and Adobe Photoshop Workflow
- Camera craft and technique
- Photography and ideas

UNDERGRADUATE CERTIFICATE OF DIGITAL IMAGING

The Undergraduate Certificate of Digital Imaging is new addition to PSC. This course is an accredited fully FEE-HELP enabled higher education qualification that provides a comprehensive introductory tertiary level photographic experience. In this course the emphasis is on digital capture, workflow and digital technology skills, so important in today's world. You will cover all the technical aspects needed to produce creative photographic images, ensuring you gain comprehensive skills in camera craft and image management. As you progress you will further these skills with digital postproduction and professional printing techniques, in addition you will start to explore shooting on location and in the studio, and use on-camera flash and reflectors.



Image by Kaede James-Takamoto

WHAT YOU WILL LEARN

There are four subjects in the Undergraduate Certificate of Digital Imaging. We offer two intakes per year - February and June.



DIGITAL SKILLS – LIGHTROOM AND PHOTOSHOP

Having competent technical and digital skills in the creative industries is fundamental to being able to advance. Central to this is managing and improving your images once you have captured them.

In these subjects you will learn to apply the fundamental professional digital practices underpinning capture and workflow including: storage, cataloging and post-processing across a variety of software including image size, magnification ratios, file compression, media, sensor types, file transfer and storage options.

Building on this photographers also need a developed understanding of image adjustments and retouching, the use of compositing, and controlling colour. You will also learn how to set up and work within a professional digital printing space, using leading high-end printers and papers.

CAMERA SKILLS – CRAFT AND LIGHTING

Learning to confidently photograph in the world around you and on location requires a fundamental understanding of light. In these subjects, you will learn to respond to various available light sources and make use of lighting quality, colour and direction in a range of different shooting situations and environmental conditions.

Through understanding the fundamental functions of lenses and varying focal lengths combined with the use of controlled and creative exposure you will gain confidence in a diverse range of approaches and techniques for shooting on location.

Additionally you will work with artificial and natural lighting on location including flash, mixed lighting and lighting design and in the studio you will be introduced to studio photography, lighting and creative image construction. You will explore professional digital capture workflow whilst photographing people and still life with various lighting styles, props, and models.

AREAS OF STUDY

- **Camera craft and technique**
- **Shooting on location**
- **Using natural and artificial light**
- **Adobe Lightroom and Adobe Photoshop Workflow**
- **Introduction to Studio and creative image construction**
- **Retouching and compositing**
- **Professional printing practice**

MEET SOME OF YOUR LECTURERS

Our expert teaching team for the Undergraduate Certificate courses consists of nationally and internationally renowned photographers, content producers and visual communicators.



**KRISTIAN
HÄGGBLOM**

Kristian is the Higher Education Course Director at PSC. He is an artist, curator and educator and has been shortlisted for a number of major photography prizes. He has exhibited internationally including a recent exhibition in India as part of the FOCUS Festival and has been awarded Australia Council for the Arts funds and the Finland residency. He has curated dozens of exhibitions both in Australia and internationally.



**SARINA
LIROSI**

Sarina is the course leader for the Undergraduate Certificate of Photography. She is also the First Year Convenor of the Bachelor of Photography. She is a practising artist using photography and mixed media. Her work has been featured in several solo and group exhibitions across Australia. Sarina brings a wealth of experience to PSC, and is one of the most experienced educators in photographic higher education in Australia.



**AARON
WALKER**

Aaron is a graduate of PSC so he knows what its like to be a part time photography student juggling study with other commitments. He is an experienced commercial photographer and university level educator. As a photographer he has built a reputation as a portrait and events photographer, working with a wide range of clients spanning visual and performing arts groups, government and not for profit organisations and the retail sector.



**NIC
KOCHER**

Nic teaches video and is one of PSC's most experienced industry professionals. He is also one of our Adobe Certified Experts. Nic began as a staff photographer for The Age, and since then has worked in film and television as a commercial photographer for a range of major clients.



**KAITLYN
CHURCH**

Kaitlyn is a documentary photographer, videographer and visual artist employing photography, video and the archive. She teaches across our course programs, from the Bachelor of Photography, the Advanced Diploma of Photography, and the Certificate IV in Photography and Digital Imaging.



APPLICATIONS AND ENROLMENTS

Essential requirements

All applicants should complete and submit the relevant PSC Undergraduate Certificate Application form at psc.edu.au and are required to demonstrate appropriate levels of English language proficiency consistent with studying in tertiary education. Upon receiving your application, you will be contacted to arrange your individual discussion. You will also be invited to show some current examples of your photography.

Applicant groups for this course include

Applicants with current and/or previous Yr 12 - VCAL and VCE or equivalent

Applicants with other vocational study in photography or related area

Applicants with work or relevant life experience

Mature Age

Interview and Offer

The interview is a short discussion and a way for us to get to know you and your interest, motivation and inspirations in photography and image making. Offers are made after the completion of the interview process.

Enrolment

Enrolment is for the duration of the course. When you accept your offer you will complete the enrolment form indicating your tuition fee payment obligation. Tuition fee information is available on the website at www.psc.edu.au

Course Intakes

There are 2 intakes per year June and February.. Check the website for exact commencement dates or contact us directly.

Fee information

Domestic students may apply for FEE-HELP.

FEE-HELP is not available for international enrolments. International Students tuition fees are paid up-front on a per semester basis. International students are not required to pay more than 50% of the tuition fees before the course starts. However, they can pay for the full tuition fee if they wish to do so.

When you accept your offer, and complete your enrolment form, you also choose your tuition fee payment option. Visit www.psc.edu.au for more information.

Pathways to further learning and employment

The Undergraduate Certificate of Photography provides pathways into further study or employment. Once you have completed the course, you are eligible to gain direct entry into Semester 2 of the 1st year of the Bachelor of Photography degree. The course provides you with 30 credit points of the 180 credit points required for the Bachelor of Photography qualification. Alternatively, it will prepare you for support roles in photography and the creative industries such as working as a photography assistant, cataloguing digital content, digital retouching, or being a visual editing assistant.

Further information

For questions or further information email our Course Advisors at study@psc.edu.au or call us on 03 9682 3191
www.psc.edu.au

Get more info about our students, graduates and teachers on our socials Instagram and Facebook





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